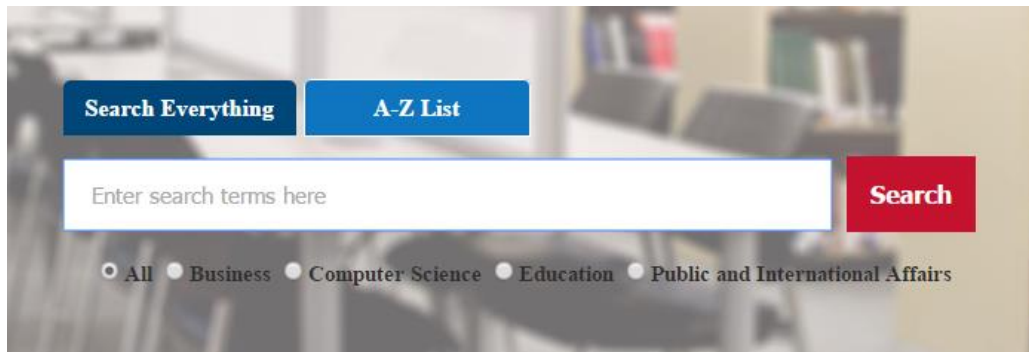


How to find MarketLine Reports: a step by step guide

- 1) Start by going to the library website: <http://www.library.viu.edu>
- 2) You will see the EBSCO Discovery System (EDS) search box on the main page:



- 3) Click on the blue **A-Z List** button.
- 4) The **A-Z list** will open. Go down to Business Source Elite, as shown below, and click on the link.

All Resources A-Z

■ Academic Search Elite

Academic Search Elite is a rich resource spanning a broad stretch of academic subjects with thousands of full-text journals and abstracted and indexed journals

Learn how to use from:

- Video
- PowerPoint

■ Access World News

Access World News Research Collection is a full-text news resource consisting over 9,700+ local, regional, national and international sources (6,200+ US and 3,500+ international sources). Find diverse global perspectives on topics related to controversial issues, the environment, politics, technology, health, education, science, the arts, business, economics, criminal justice, and more from a variety of current and retrospective news media including newspapers, newswires, broadcast transcripts, blogs, periodicals, videos and web-only content. □ Tutorials

(<http://newsbank.libguides.com/AccessWorldNews/Home>)

Learn how to use from:

- Tutorials

■ Applied Science & Technology Source

Applied Science & Technology Source focuses on engineering challenges, research, and business and social implications of new technology from leading trade and industrial journals, professional and technical society journals, specialized subject periodicals, buyers' guides, directories, and conference proceedings.

Learn how to use from:

- Video
- PowerPoint

■ Business Source Elite

Business Source Elite offers full text for nearly 1,100 business publications and more than 10,150 substantial company profiles from MarketLine. Learn how to use from:

- Video
- PowerPoint
- SWOT Analysis

5) At the top of the page, select the “Company Profiles” option, shown circled below:

EBSCOhost Searching: Business Source Elite | Choose Databases

Search interface showing the 'Company Profiles' option circled in green. The search bar is empty, and the 'Search' button is visible. Below the search bar are three rows of search criteria, each with an 'AND' dropdown and a 'Select a Field (optional)' dropdown. There are also '+' and '-' buttons for adding or removing search criteria.

Basic Search Advanced Search Search History

6) You will now see a list of MarketLine reports on companies, arranged from A to Z based on company name.

EBSCOhost Database: MarketLine Company Profiles Authority

Company Profiles

Alphabetical Match Any Words

Page: Previous | Next ◀ ABCDEFGHIJKLMNOPQRSTUVWXYZ ▶

Company Name	PDF Complete Report	Location	Industry
01 Communique Laboratory Inc.	MarketLine Report (943K)	Canada	TECHNOLOGY
1-800-FLOWERS.COM, Inc.	MarketLine Report (1011K)	United States of America	RETAIL
1st Source Corporation	MarketLine Report (985K)	United States	FINANCE
2e2 Group Limited	MarketLine Report (946K)	United Kingdom	TECHNOLOGY
3D Systems Corporation	MarketLine Report (1034K)	United States of America	TECHNOLOGY
3i Group plc	MarketLine Report (518K)	United Kingdom	FINANCE
3i Infotech Ltd.	MarketLine Report (972K)	India	TECHNOLOGY
3M Company	MarketLine Report (1058K)	United States	CHEMICALS
3U Holding AG	MarketLine Report (945K)	Germany	TELECOMS

7) If you are looking for a specific company, type the name into the search box, as shown below.



Company Profiles

Alphabetical Match Any Words


Page: Previous | Next ◀ ABCDEFGHIJKLMNOPQRSTUVWXYZ ▶

8) You can read, download, or print reports by clicking on the PDF links.

Company Profiles

Alphabetical Match Any Words

Page: Previous | Next ▶ ◀ ABCDEFGHIJKLMNOPQRSTUVWXYZ ▶

Company Name	PDF Complete Report	Location	Industry
Kraft Foods Group, Inc.	 MarketLine Report (1024K)	United States	FOOD